

Foundations of Social Psychology - Online

University of New Brunswick - Fredericton
Department of Psychology

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Course Description

Calendar Description: Examines individual personality and behaviour in relation to other individuals, society, and culture. Topics include social perception, attitudes and values, conformity and obedience, prejudice and discrimination, aggression and violence, etc.

Prerequisite: *Introductory Psychology (6ch)*

Specific Course Objectives: This course is designed to introduce students to the concepts and methods of social psychology. The material will provide students with an understanding of how social forces interact with the individual to powerfully impact behaviour. The focus is on learning fundamental theories and principles of social influence and applying these fundamentals to current events and personal experiences.

Required Textbook

We will be using a digital e-textbook with interactive quizzes/activities (InQuizitive) for this course. The text is Gilovich, T., Keltner, D., Chen, S., & Nisbett, R.E. (2019). *Social Psychology* (5th Ed). W.W. Norton & Company.

You will need to purchase a digital access code to use the e-text and InQuizitive learning system from the UNB bookstore. The Bookstore takes orders by phone, fax, post, or e-mail and will ship books upon request. Payment by Visa or MasterCard is acceptable. Visit the Bookstore's website (www.unb.ca/bookstore/) to learn more.

***Note:** Purchasing the e-textbook is the most economical option; however, the bookstore will also carry paper copies of the textbook for students who prefer to have a hardcopy. Whether you purchase the e-text or the paper copy, you will get a digital access code for the e-text and InQuizitive learning system with your purchase. Do not purchase a used copy of the textbook online or from a friend – you cannot access InQuizitive using a previously used access code.

Course Requirements

1. InQuizitive Activities (30%)

Your e-textbook is designed to be interactive to enhance the learning experience. For each chapter, you will complete a minimum of 20 questions including fill in the blank, matching, true/false etc. Once you complete the 20 questions you may opt to discontinue and be assigned the grade you achieved. You can also opt to continue answering questions to improve your performance. You can complete the InQuizitive Chapter Activities as many times as necessary to achieve a grade of 100%. The intent of this process is to obtain mastery of the knowledge contained in each chapter so that you can excel on the exams.

2. Exams (28% each)

There will be 2 exams worth 28% each. Exams will be a combination of multiple choice and short answer questions. The exams are not cumulative. Each exam will be completed online during a scheduled examination period, under the supervision of an invigilator.

Once you begin the exam, you will have 2 hours to complete it. These are closed book exams. Please watch your time (a countdown clock will appear once you begin the exam) – exams must be submitted within the 2 hour time allotment and once your time has run out you will not be able to answer any additional questions or submit any partially completed answers. Save your answers frequently in case of technical difficulties. Students typically finish the exams within one hour – thus, 2 hours should give you more than enough time to think carefully about the questions before answering.

***Note:** You must schedule a time to sit for each of your examinations by using the Exam Request Form (link provided in D2L). Your request should be completed by submitting the form at least two weeks in advance of your desired exam date.

3. Critical Thinking Short Answer Assignments (14%)

Several short answer questions designed to get you thinking critically about the material have been made available for each chapter. You may select one of the questions and provide a thoughtful response for the opportunity to earn 2% per chapter up to a maximum of 14%. Beyond knowledge of the relevant chapter content, earning full marks for a question will require demonstration of critical thinking skills. Coaching provided on your early answers should help you improve over time.

Grading Scheme Summary

InQuizitive Activities:	30%
Midterm Examination:	28%
Final Examination:	28%
Assignment:	14%

***Note:** Students are required to write both examinations and complete the InQuizitive Activities before the end of their course deadline in order to have a grade submitted to the Registrar. Students who do not hand in any Critical Thinking Questions before the end of their course deadline will have a grade submitted to the Registrar based on their two examinations and the InQuizitive Activities (max grade: 86%). While students could submit their Critical Thinking Questions all at once and at any time in the course (including after the final exam), this would mean they lose the opportunity for feedback and improvement.

***Note:** **NO** extensions to complete the course will be granted except for verified medical reasons or verified extraordinary personal emergencies.

Letter Grade Equivalents

A+	90-100	B+	75-79	C+	60-64
A	85-89	B	70-74	C	55-59
A-	80-84	B-	65-69	D	50-54

Academic Accommodations

Students requesting accommodation for any course requirement (due to a disability) must make arrangements with the Student Accessibility Centre and the professor before assignment or examination deadlines. Note: The Accessibility Centre does not automatically share information with your professors – it is your responsibility to ensure your professor is made aware of any accommodations.

Academic Honesty

Academic Honesty – UNB Policies

The University of New Brunswick places a high value on academic integrity and has a policy on plagiarism, cheating and other academic offences. The UNB Policies are as follows:

Plagiarism includes:

1. quoting verbatim or almost verbatim from a source (such as copyrighted material, notes, letters, business entries, computer materials, etc.) without acknowledgment;
2. adopting someone else’s line of thought, argument, arrangement, or supporting evidence (such as, for example, statistics, bibliographies, etc.) without indicating such dependence;
3. submitting someone else’s work, in whatever form (film, workbook, artwork, computer materials, etc.) without acknowledgment;
4. knowingly representing as one’s own work any idea of another.

Examples of other academic offences include:

Cheating on exams, tests, assignments or reports; impersonating somebody at a test or exam; obtaining an exam, test, or other course materials through theft, collusion, purchase or other improper manner; submitting course work that is identical or substantially similar to work that has been submitted for another course; and more as set out in the academic regulations found in the Undergraduate Calendar.

Penalties for Plagiarism and other Academic Offences

First Offence: If the student does not appeal, or if, on appeal, the Committee upholds the instructor's decision:

1. A notation will be placed on the student's transcript of academic record concerning the academic offence. The length of time the notation appears on the student's transcript of academic record is to be decided when the penalty is imposed and will depend on the severity of the offence.
2. The student may be required to submit a satisfactory and genuine piece of work to replace the one involving plagiarism. If the work is not resubmitted or is unsatisfactory, the student will receive a grade of F (zero) in the course. **NOTE:** If this penalty is assessed, the period of time allowed for the submission of the work will be determined by the Registrar in consultation with the faculty member making the charge, and, where appropriate, the Committee.
3. The student will receive a grade of F (zero) on the piece of work and, depending on the severity of the offence, may receive a grade of F for the course.
4. Other penalties as outlined in penalties for Other Academic Offences may be imposed.

Subsequent Offence: In cases where the Committee considers that the student has committed an academic offence again:

1. The student will receive a grade of F in the course and a notation of the academic offence will appear on the student's transcript of record. The length of time the notation appears on the student's transcript of academic record is to be decided when the penalty is imposed.
2. Other penalties as outlined in penalties for Other Academic Offence may be imposed.

For further information students should refer to the regulations found in the UNB *Undergraduate Calendar*. Students should also *visit <http://nocheating.unb.ca>. It is the student's responsibility to know the regulations.*

Academic Honesty – Course Policy

As good scholars and UNB citizens you are required to uphold academic honesty in all aspects of this course. You are expected to be familiar with the letter and spirit of UNB policies on academic honesty (see the UNB Undergraduate Calendar and links in D2L Brightspace). Cheating, forgery, plagiarism and collusion in a dishonest act undermine UNB's educational mission and the students' personal and intellectual growth². As faculty, I too am obligated to uphold Academic Integrity, and will report all suspected cases of academic dishonesty.¹ Any academic dishonesty will result in a grade of F for the course requirement (e.g., exam or assignment) with no possibility to rewrite and an incident report (as “deliberate

plagiarism”) will be filed with the Registrar. If the student has a prior recorded offence for cheating, that student will earn an F for the course.³

All students are required to agree to the following Statement of Academic Integrity by completing the Academic Honesty “quiz” in the Quizzes section of the course website.

Statement of Academic Integrity: I understand UNB’s policy regarding cheating and plagiarism having reviewed the undergraduate calendar and the course links in D2L; I will abide by the principles of academic honesty by completing all online learning activities (InQuizitive), assignments, and exams myself and without assistance. When completing the assignments, I will not obtain answers in whole or in part from another source, will use quotation marks or blocks indentations for all words quoted verbatim, will included citations for all borrowed ideas, whether quoted, paraphrased, summarized, or referred to in passing.² I understand that ignorance of the rules of academic integrity is not an acceptable excuse for cheating or plagiarism.

1. Adapted from Georgetown University Honor Pledge (http://www.academicintegrity.org/sylbs_gtwnu.asp)
2. Adapted from Baruch College’s policy on Academic Honesty (http://www.academicintegrity.org/sylbs_baruch.asp)
3. Adapted from Michael Hennessey, Bucks County Community College (http://www.academicintegrity.org/sylbs_bucks.asp)

Course Schedule

Chapter/Topic	Required Tasks	Optional Tasks (not graded)
Academic Honesty	<ul style="list-style-type: none"> • Review Syllabus/D2L links • Academic Honesty D2L “Quiz” 	
Chapter 1: Invitation to Social Psychology	<ul style="list-style-type: none"> • Read Chapter 	<ul style="list-style-type: none"> • InQuizitive* • Practice Quiz
Chapter 2: Methods of Social Psychology	<ul style="list-style-type: none"> • Read Chapter • InQuizitive • Critical Thinking Q 	<ul style="list-style-type: none"> • Practice Quiz
Chapter 3: The Social Self	<ul style="list-style-type: none"> • Read Chapter • InQuizitive • Critical Thinking Q 	<ul style="list-style-type: none"> • Practice Quiz
Chapter 4: Social Cognition	<ul style="list-style-type: none"> • Read Chapter • InQuizitive • Critical Thinking Q 	<ul style="list-style-type: none"> • Practice Quiz
Chapter 5: Social Attribution	<ul style="list-style-type: none"> • Read Chapter • InQuizitive • Critical Thinking Q 	<ul style="list-style-type: none"> • Practice Quiz
Chapter 6: Emotions	<ul style="list-style-type: none"> • Read Chapter • InQuizitive • Critical Thinking Q 	<ul style="list-style-type: none"> • Practice Quiz
Chapter 7: Attitudes, Behaviour, and Rationalization	<ul style="list-style-type: none"> • Read Chapter • InQuizitive • Critical Thinking Q 	<ul style="list-style-type: none"> • Practice Quiz
Write Midterm Exam (Chapters 1-7)		

- * You are strongly encouraged to complete the “How to Use InQuizitive” tutorial the first time you log into InQuizitive
- * Similar to taking this course with me in the classroom you should expect to need approximately 6 hours/Chapter to cover the material effectively including reading the Chapter and doing the InQuizitive activities, practice quizzes, and critical thinking question. Depending on your time line (regular term or 6 months) you will need to complete 1-2 chapters/week.

Course Schedule Continued

Chapter/Topic	Required Tasks	Optional Tasks (not graded)
Chapter 8: Persuasion	<ul style="list-style-type: none"> • Read Chapter • InQuizitive • Critical Thinking Q 	<ul style="list-style-type: none"> • Practice Quiz
Chapter 9: Social Influence	<ul style="list-style-type: none"> • Read Chapter • InQuizitive • Critical Thinking Q 	<ul style="list-style-type: none"> • Practice Quiz
Chapter 10: Relationships and Attraction	<ul style="list-style-type: none"> • Read Chapter • InQuizitive • Critical Thinking Q 	<ul style="list-style-type: none"> • Practice Quiz
Chapter 11: Stereotyping, Prejudice, and Discrimination	<ul style="list-style-type: none"> • Read Chapter • InQuizitive • Critical Thinking Q 	<ul style="list-style-type: none"> • Practice Quiz
Chapter 12: Groups	<ul style="list-style-type: none"> • Read Chapter • InQuizitive • Critical Thinking Q 	<ul style="list-style-type: none"> • Practice Quiz
Chapter 13: Aggression	<ul style="list-style-type: none"> • Read Chapter • InQuizitive • Critical Thinking Q 	<ul style="list-style-type: none"> • Practice Quiz
Chapter 14: Altruism and Cooperation	<ul style="list-style-type: none"> • Read Chapter • InQuizitive 	<ul style="list-style-type: none"> • Practice Quiz
Write Final Exam (Chapters 8 - 14)		

* Although Modules 1-4 are not required for completion of this course, I encourage you to read the module (and complete the associated InQuizitive activities) that is most relevant to your personal career goals or interests. This will help you better understand how the principles of social psychology can be applied directly to your own work.